



JOINT VENTURE FREE EBOOK

Offered to you by David Norden [secret marketing links](#) .

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#1. Introduction...

As the owner of Ultimate Joint Venture I thought I should put together a general guide to joint ventures and how you can use them to make what is probably the first money your likely to make on the internet.

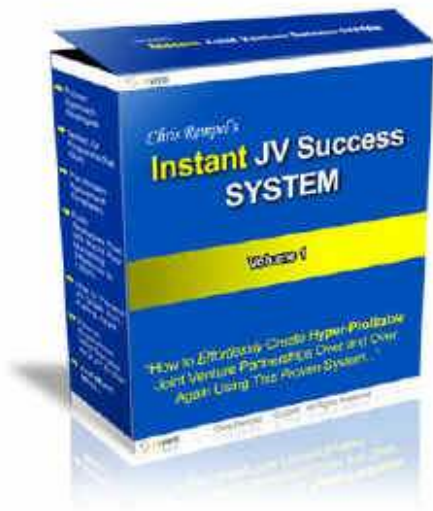
UJV (Ultimate Joint Venture) has personally brought me in close to \$10,000 on it's own! As I realised the power of what I had I quickly decided that joint ventures are a crucial to your online success...not only utilizing the power of list building, product launches and other various way's to make money online but because of the way you can be instantly looked upon as an expert in your field!

While many people consider me an expert in this field I do consider myself better off than most people in this business...and it is this reason that my aim is to arm you with necessary knowledge to help you to get started earning some kind of online income! I not only want to provide you with the necessary knowledge but also I want to provide you with the resource's needed to acheive your online business goals!

At the bottom of this ebook is link's to the various resources, websites, courses and now products that I can offer you...please take the time to check them out I know you will be pleasantly surprised not only by my customer service but also by the quality of my services! Now onto the information you've been wanting to read...

#2. Joint Ventures: The #1 Business Start-Up Plan!

Starting up a business can seem like a daunting task. There's so much to think about, not least how you're going to finance your operation and generate revenue in the shortest amount of time possible.



Of course, there are many resources available, both in the online world and offline world, to help you succeed. Some are free, others are not. Out of the free resources that are at the disposal of business start-ups one of the most potent - yet frequently overlooked - are joint ventures.

Joint ventures are one of the most important key factors to business success. You can start with nothing and create a multi-million dollar business solely through the creation of business collaborations from which you can profit. All it takes is a little determination and the right approach but what is the right approach?

The answer to that is simple: Look for companies that have a natural powerful synergy with yours!

Say you are starting up an online travel agency. You have the web site and you have the vacation deals, but how are you going to reach your target customers? The key is to look for other businesses in the travel industry whose customers could benefit from your product. By doing so you'll gain instant access to primed customers for no money down!

Airlines for instance will have a database of clients who travel. In exchange for offering say a discounted vacation package to airline customers, where the airline shares in the profits made from a sale of a vacation package to their customers, you could gain a customer database of several thousand people overnight! Similar joint ventures could be forged with car hire firms, hotels and even other travel web sites. The possibilities are endless!

Recommended Resource's...

[Chris Rempel Instant JV Success](#) - Use This Secret To Crank Out Hyper-Profitable Jv Partnerships On Demand! A very good Ebook with no BS and a step by step blueprint.

Scott Adams [Affiliate Adventure](#) - How To Earn Thousands Every Month Writing Affiliate Ads . Start Your Ad Venture Today!

#3. Getting Started With Joint Ventures On The Net!

First I will explain to you what a Joint Venture is and the advantages and disadvantages of them before you get to excited.

There are always Pro's and Con's to everything so I think it's best you hear both. First, let me define a Joint Venture.

If you already know what a Joint Venture is, read it anyway....

A Joint Venture is simply an collaboration or partnership undertaken by two or more entities(webmasters) for a mutual gain, usually profit sharing. That's as simple as it gets.

And what makes Joint Ventures SO powerful you ask? The answers simple.

They allow you to leverage other peoples web assets (ex. Opt-In Lists and/or High Traffic Websites).

Joint Ventures have become the latest and most viable business model for many online companies because of the following reasons: Globalization has opened a world of possibilities, where different languages and cultures are no longer barriers.

Another reason is the internet. The net has leveled the playing field. It has also made the use of technology have the winning business edge. These companies see business joint ventures as the next logical direction their organizations must take, if they are to remain competitive and profitable.

Do you own a profitable online business? Are you wondering whats next? Consider then, the many benefits a business joint venture can provide you.

With joint ventures, you'll gain access to other markets. This will then open additional or bigger streams of profits for you.

However, you must be diligent in picking the right partners. It has to be a win-win situation for all of you.

Choose partners who complement your strengths. Partners who'll share resources you do not have and can benefit from.

Diversification, which means that by agreeing to a business joint venture, you'll be spreading the costs and risks thereby minimizing negative impacts.

By entering a business joint venture, you'll get better access to financial resources.

By establishing a business joint venture, the partners stave off competition from other companies, and strengthen their position in the industry.

How are business joint ventures created? Typically, forging of joint ventures agreements are determined by the following factors. The nature and the size of the planned enterprise. The length of commitment will it be for a specific period? Or have the life of a corporation?

Another factor, concerns the identities of the participants and regions in which their business operates.

Lastly, the commercial and financial goals of all the participants and the method in which this shall settled.



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Are there any negatives in establishing a business joint venture? As long as all the terms and conditions of the venture are carefully set out, there is no reason for it to fail.

A business joint venture provides you all the benefits of joining forces with other companies. Yet, you retain full control over your company. The best of both worlds can be found in a business joint venture.

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#4. How to Make Money with Joint Ventures

For many years now internet marketers have been using Joint Ventures to increase their visitors and therefore their profits!

Until just recently the full scope of the power of joint ventures hadn't been realised by the majority of the online entrepreneurs now day's it's normal to here about dozen's every week! This is because joint ventures represent one of the easiest ways to create wealth in the modern world.

You can literally start with \$0 in your pocket and engineer yourself a fortune through putting in place online joint ventures that work and they do work!

The simplest route to getting started in online joint ventures is to seek out online businesses that have a common economic interest. By this I mean web sites that are selling different products but to essentially the same type of people.

Now that it's caught on there has been a major shift to the lack of response from these type or promotion's and what they will do for your business.

The BIG giveaways and Joint Ventures that come out from time to time are only good for finding OTHER webmasters that are all looking to do exactly the same as you, build a list of subscribers, but as you will find out the real people you want to have on your list are the people actively looking for YOUR product/service not fellow webmasters, my suggestion to you is to build a list of fellow webmasters/internet marketers/netpreneurs whom you can collaberate with to build your business and list with, so join in on these events build YOUR LIST OF FELLOW Webmasters to work with!

Now these event's are good but you set up one's with your fellow webmasters that are done more carefully so as not to make it obvious that that's what's going on...so now you notice that the personal endorsements are coming into play...notice how you have to sign up to get those new video's (LOL) and voice recordings...(LMAO)!

I can't believe that people are paying money for these...but they are...then you have all the PLR products that are now getting released!

The funny thing is that while these product's that are getting about aren't nearly worth the price that has been put on them people are still quite happy to try and resell someone else's product! I admit I even do it myself...sell other people's product's...mostly because I am too lazy to create my own (until this and some other products) my main product focus has been towards providing actual online service's I consider these to be worth much more!

Contact some web sites that COMPLIMENT YOUR BUSINESS/PRODUCT OR SERVICE and tell them that you are interested in helping them to achieve more sales through establishing collaborations for them with other sales outlets. You can broker a deal with them where you get paid on results. Believe me, hundreds of thousands of companies around the world are crying out for people like this!

Your next move should be to find web sites that have that 'shared economic interest' that I mentioned. Arrange with them to collaborate with the principal web site that you are working for so that they advertise the products for free. Repeat the process several times to build up a sales network, and then sit back and watch the \$\$s roll in.

Of course, you won't want to stop here! You can enlist the help of 'sub-agents' to go out and establish collaborations on your behalf. From the incoming funds you can then arrange to split the revenue earned with them. Another option is to begin building web sites or enlist the help of someone to put web sites together for you. The sites can be used to build further collaborations and put in place additional income streams through the use of joint ventures. If you're a whiz at SEO then the sky really is the limit down this online joint venture route!

The only reason you should buy something is if it fit's in with your current plan's and business model..!! With all that in mind next I will tell you the easiest way to make money from these joint ventures you keep hearing so much about...

To do this I will simply write down the 6 step's that I needed to make money...I actually teach this method to my student's as it's one of the quickest way's I know to make money online and is also how you can build a list of subscribers quickly and easily...

- 1. Choose an autoresponder service...
- 2. Create a product or rebrand a PLR one...
- 3. The first page you create or edit should be your "squeeze page"..this is where you will collect your subscribers names and emails.
- 4. Next page you should create is the "OTO" (one time offer page) this and the squeeze page are your most important as this is your initial conversion process!
- 5. Create your thank you page...also include and upsell here...or back end offer!
- 6. Set up your follow up email's in your autoresponder...making sure to give them another crack or two at the "OTO"...maybe even with another small discount if they act now...

And that's it...now all you need to do is join one of the next JV events as a JV Partner and your away....that is until these event's end up fizzling out altogether!

Now that process will make you money from participating in BIG Joint Ventures where it's a collaboration between many internet marketers...but what about those other type's of joint ventures I was referring to earlier..?

Well it's still a similar process as what I have described above...only it would be more personalised between you and your joint venture partner...I do this for my students too...by personally endorsing their products...both when I refer someone via email to the page that my student created!

What you would do in a case like this is to first find your joint venture partner try and pick or find someone that is in a similar niche and size..this way when you approach them for a JV they will be more likely to accept your partnership...

The next thing you should do is set up cross promotions both with your website's and your lists and list building...that's great advice I know your thinking but how do I set up cross promotion's...?? This probably the easiest joint venture you can do...thing's like adding a "PS" at the end of one of your follow up message's....or even a full blown email about them and their services...the main thing you need to do is to make sure your sending each other's traffic to a squeeze page first!

Recommended Resource's...

[Chris Rempel Instant JV Success](#) - Use This Secret To Crank Out Hyper-Profitable Jv Partnerships On Demand! A very good Ebook with no BS and a step by step blueprint.

Partnerships On Demand!

[Affiliate Adventure](#)- How To Earn Thousands Every Month Writing Affiliate Ads . Start Your Ad Venture Today!

#5. Joint Ventures - 8 Incredible Ideas to Boost Your Web Business!

Here are 8 exciting ideas which will show you how profitable joint ventures can really be.

- 1. Exchanging links with related websites are the most popular joint ventures online today. Not only are link exchanges completely free but they are also long lasting. You can guarantee that your link will stay on their website for a lasting period of time. Doing link exchanges with websites of the same subject as yours also brings in a flow of incredibly targeted visitors who you can be sure will be interested in your product or service.
- 2. Combine your product with another website's product to make a package. You could split the profits and due to the fact that you are both advertising your product you will make a lot more sales. The fact that your package is bigger means that you could charge more but at the same time the customer will feel he is getting value for money if the package is useful.
- 3. You could make a website with another company and share it between you. Seeing as you will both be advertising and marketing the same website you will get double the visitors as you might have done before. Just make sure that you share a website with a company which has the same target market as you because this way you will benefit from the visitors that they bring to the website.
- 4. Exchange testimonials and positive reviews about each others' products. This will give customers confidence to buy from you knowing that you have received a testimonial from a reputable business. You could also include your web address at the end of your testimonial which visitors will flow through and so this is yet another bonus.
- 5. Advertise to each others' opt in email lists. Using solo mailings to advertise your products and services is an unbelievable way to make sales quickly. This high quality advertising with guaranteed results is also 100% free too. Similarly you could swap ads in each others' ezines or on each others' autoresponders.
- 6. Find a web business which has something that you need and use it in exchange for you giving them something that they lack. For example, if you have a hot new ebook, but no list to advertise to then you could make a joint venture with a business with a large, responsive list. You could say that if they sell your product to their list then they can keep 50% of the profits and give the other half to you. Although 50% sounds like a lot, it is the going rate on the internet at the moment and you will be pushed to find a better deal than this.

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- 7. Swap resources with other sites to make your resource more useful to your visitors. If you offer information products on your website then look to swap these products with other information sites. You could take something from their site for free that you need and they could take something that they need. This is one of the most effective and cheapest ways of building a huge resource on your website topic very quickly.
- 8. Write a promotional ebook or a software program with another internet business. This way you only have to do half the work in creating the product. Include your ad and website address frequently in the ebook and your visitors will skyrocket through the power of viral marketing. Be sure to submit your product to freebie sites for maximum exposure.

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Partnerships On Demand! [Affiliate Adventure](#) How To Earn Thousands



#6. Strategic Internet Marketing Using Joint Ventures

The goal of most webmasters is driving more traffic to their website in order to increase revenue. As a result, finding creative ways to market on the internet is critical. One such option is using joint ventures to assist in strategic internet marketing. The way this works, however, requires two or more businesses working together for the good of both. You cannot have a joint venture if you don't have another website or business working with you, so you must accomplish this first and make sure the goal is to benefit both websites involved. Read the following suggestions for strategic Internet marketing with joint ventures.

● Joint venture #1 - Link Trades

Trading links is a joint venture because two websites are hosting the other websites link, helping to drive traffic to the sites as well as increase search engine rankings. This particular joint venture technique is being used frequently on the web today because of the sheer importance of links and their bearing on search engine results.

● Joint venture #2 - Combine Web Pages

If you are having problems getting business then you might consider linking your products and services with another website that has a similar target market and complementary products. This way you can share the expense of the website, hosting account, and administrative costs, and split the difference on products. It's a good way to cut down on overhead and increase your inventory at the same time.

● Joint venture #3 - Testimonials

Testimonials have been proven to make visitors feel more comfortable and confident with a product or company. You can create a joint venture to help another website with their testimonials and have them do the same thing for you.



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- Joint Venture #4 - E-book

Joint venture with another website to write an e-book that outlines different services and provides

good information for visitors. Make sure that reading the e-book is actually worthwhile and informative. Then, include advertisements for both businesses in the e-book and allow the e-book to be downloaded for free from both websites. This is great advertising and by giving something away for free you will make your visitors feel more positive about your company.

- Joint Venture #5 - Ads

Another joint venture idea that you can team up with another website or business to accomplish is autoresponder ads. Both websites can host these ads for the other website and as a result, have more coverage and business.

There are thousands of different joint ventures you can involve yourself in. However, make sure you put some serious thought into the joint venture agreement and that it will be lucrative for everyone involved. If not, you will have a hard time finding anyone to joint venture with you. It is important to make sure you have thought out the joint venture from both sides before presenting another website with the opportunity.

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#7. What Has Networking Got To Do With Joint Ventures?

What has networking got to do with joint ventures? PLENTY is the short answer to this question.

Networking is a very important element of joint venture marketing because the more you network, the more you meet potential partners and build relationships that lead to profitable joint ventures.

Your network of business associates, vendors, family and friends, plays a big part when it comes to implementing your joint venture marketing strategy.

This is because the most successful partnerships are with people you know, like and trust, and vice versa.

Of course, many profitable joint ventures have taken place between partners that have not known each other for long, but any cold contact you meet would need time to evaluate your character and your business, before committing to a partnership with you. Sometimes this could take a few weeks, and other times it may take up to a year.

Before joining organizations or associations in your markets, do your homework to identify which ones are most likely to produce results aligned with your business goals.

Make sure you keep in close contact with those in your network. Send thank you cards, meet for lunch, make brief phone calls, remember birthdays, and ask them to subscribe to your newsletter.

Here are ten places to start with, on your networking journey to lucrative joint venture partnerships:

1. Live Seminars and Conferences
2. Breakfast Meeting Groups
3. Trade Shows and Exhibitions
4. Membership Associations
5. Introductions made through your business associates and vendors
6. Online discussion groups and forums within your industry
7. Live Training Courses
8. On Your Travels e.g. on the airplane or train
9. Interactive TeleSeminars and TeleBootcamps
10. Other Networking Events e.g. at business parties

The size and quality of your network determines your income. The more valuable contacts you have in your network, the more lucrative your joint venture projects would be. Build a profitable network!

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#9. A Quick Thank You...

In conclusion I would just like to say thank you for taking the time to download and read this ebook! I hope you found the information it contained helpful to say the least!

Kind Regard's

David Norden, with a great thank to Richard Monssen for his great copywriting skills.

PS. Below is the list of products, services, websites and resources that I have to offer you...

- [News Marketing](#) Some in-depth marketing secret news.
- [Secret Marketing Links](#) Discover the secret marketing links and discover genuine marketing genius !
- [African Antiques](#) & [african arts](#) portals related on delivering African Arts info
- [African Business](#) related on positive news coming from Africa
- [Diamonds](#) Diamonds news
- [Film Clips](#) All news
- [Business Foreclosure](#) All ins and outs from the subprime crisis
- [Zazie biz](#) My daughters site is dedicated to everything a 8 years girl likes
- [fresh let](#) Some fresh news

<http://hits4unow.com> - Richard Monssen site helps to build a viral traffic flow to your website and more!

I have many more still being built and many more features to be added to the current websites and resources...

If you need any help from me please contact me at david.norden AT telenet.be



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